

Dear Local Businesses, Organizations, & Municipalities,

For more than 40 years, over 8,000 area residents annually gather to watch the Upper Perk Hometown Fireworks. Your continued support helps to keep this tradition alive in the Upper Perkiomen Valley. This year's fireworks display will be held on Thursday evening, July 4th, at the New Goshenhoppen Park in East Greenville. Area businesses and organizations throughout the Upper Perkiomen Valley have always helped fund this event to ensure residents can express their national pride, patriotism, and sense of community. We sincerely hope you will continue your generous giving so we can raise the over \$15,000 necessary to conduct this year's event.



The profits raised this year will be delegated to supporting Scholarships for local students as well as other community projects throughout the year.

Past Community Projects

- Playaways for UPV Library
- Picnic Tables for The Open Link
- Kistler-Bitting Park Revitalization
- Community Garden Soil Remediation and Storage Shed
- Holiday Gifts for The Open Link
- Road Clean along PA 663
- 1st Monday Meals
- Public Access Computers for UPV Library
- Refrigerator for The Center at The Open Link
- Early Literacy Station for UPV Library

Donations are due by May 17, 2024* and can be made out to Rotary Club of Upper Perkiomen. Please drop off or mail to Rotary Club of Upper Perkiomen, c/o Valley Lock & Door, 26 E. 4th St., East Greenville, PA 18041.

If you have a banner and would like it displayed or are a non-profit that would like to set up a display table, please reach out to a club member.

**Donations received by May 17, 2024 will receive all recognition listed on the sponsorship tier selected. Any donations received after May 17, 2024 may not be included on printed materials.*

? Call Bob McCarty at 215-416-1688



Upper Perk Hometown 4th of July Celebration Sponsor

Organization/Business Name: _____

Address: _____

Contact Person: _____

Contact Phone: _____ Contact Email: _____

Sponsor Level: Stars & Stripe Sponsor: \$3500 All American Water Battle Sponsor: \$2000

Freedom Sponsor: \$1000 Liberty Bell Sponsor: \$500 Independence Sponsor: \$250

Sparkler Sponsor: \$100

Upper Perk Hometown 4th of July Celebration Sponsor Levels

Stars & Stripes Sponsor \$3500

- **Non-Compete Clause:** This sponsorship is open to only one business per profession.
- Recognition as a Premier Sponsor at the event entrance and stage front.
- 1 Year Honorary Membership to Rotary Club of Upper Perk: Business Owner and up to 3 Employees are eligible to attend and participate in meetings, events and projects as Club members.
- Business logo on all advertisements.
- Business banner along 3rd Street fence (banner supplied by business, up to 4' x 8').
- Business logo on yard signs at event.
- Shared recognition on social media.
- 20' x 20' Vendor Space (MUST provide own table and tent, other display arrangements can be made if needed).
- Logo in the Thank You ad in Town & Country and Shopper's Guide.

All American Water Battle Sponsor \$2000

- **Limit 1, Call Bob 215.416.1688, for availability**
- Recognition as exclusive Water Battle Sponsor.
- Business logo on all advertisements.
- Business banner along 3rd Street fence (banner supplied by business, up to 4' x 8').
- Shared recognition on social media.
- 10' x 10' Vendor Space (MUST provide own table and tent).
- Logo in the Thank You ad in Town & Country and Shopper's Guide.
- Opportunity to present checks to winners (checks provided by Rotary).

Freedom Sponsor \$1000

- Business banner along 3rd Street fence (banner supplied by business, up to 4' x 8').
- Shared recognition on social media.
- Business logo on yard sign at event.
- 10' x 10' Vendor Space (MUST provide table and tent).
- Listing in the Thank You ad in Town & Country and Shopper's Guide.

Liberty Bell Sponsor \$500

- Business banner along 3rd Street fence (banner supplied by business, up to 4' x 8').
- Shared recognition on social media.
- Business logo on yard sign at event.
- 10' x 10' Vendor Space (MUST provide table and tent).
- Listing in the Thank You ad in Town & Country and Shopper's Guide.

Independence Sponsor \$250

- Shared recognition on social media.
- 10' x 10' Vendor Space (MUST provide table and tent).
- Listing in the Thank You ad in Town & Country and Shopper's Guide.

Sparkler Sponsor \$100

- Business Name listed on signage at event
- Listing in the Thank You ad in Town & Country and Shopper's Guide.

